



# Germany, Austria and Switzerland (The DACH Region)

# 3X MORE

## Concerned about GDPR in the Cloud

### Better Prepared than Global Counterparts?



# 77%

of IT professionals in DACH are 3x as aware/concerned about General Data Protection Regulation (GDPR) in the cloud as other EMEA and North America IT professionals

## I don't get no respect.

Globally, GDPR still ranks



# 26%

below security...



# 79%

below administrative control...



# 44%

below SLA compliance...

as a data protection and retention in the cloud concern

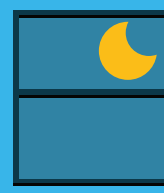


## Who's Losing Sleep Over GDPR?



# 58%

SharePoint admins most concerned about GDPR



and backup admins

# 20%

# 26%

followed by those managing archiving

## Penalties as Large as 20M Euros or 4% of Annual Revenue

# 83%

Percent of companies with Shadow IT, which creates additional GDPR risk<sup>1</sup>



# 72%

Number of hours companies have to notify people of a data breach<sup>2</sup>

# 28,000

Number of companies identified needing to adhere to GDPR<sup>3</sup>



# 50%

Percent of companies woefully unaware of GDPR<sup>4</sup>

Feeling a little exposed? Want to learn more?  
Read this free ebook:

*"The European Union's (EU) General Data Protection Regulation Affects Everyone Globally"*

[CLICK HERE](#)

# Metalogix

1. TechCrunch, "Its Time to Embrace, Not Fear, Shadow IT" (9-25-15)  
2. Council of the European Union Regulation (4-6-16)  
3. The Privacy Advisor Study (4-19-16)  
4. TRUSTe Research Report, "Preparing for the EU General Data Protection Regulation" (10-15)