

THE LINK BETWEEN SMARTPHONES & COMPUTERS

HOME OFFICE PROFESSIONALS RELY ON SMARTPHONES AS AN ESSENTIAL DESKTOP PRODUCTIVITY TOOL

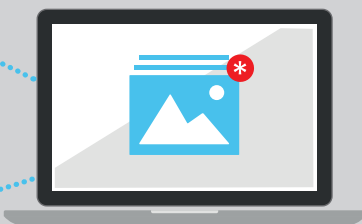


63%

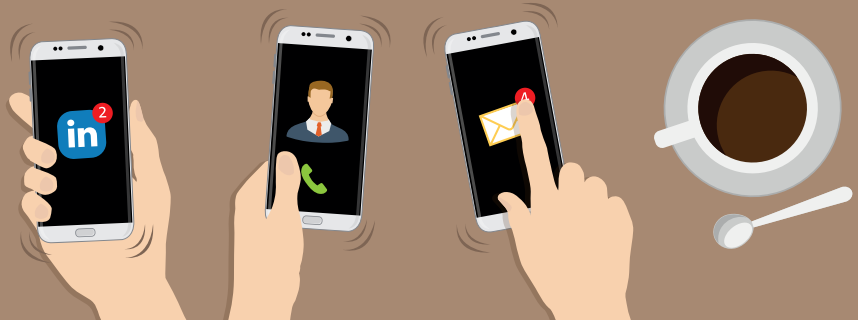
SEND FILES OR PHOTOS BETWEEN PHONE & LAPTOP DAILY OR WEEKLY

45% VIA TEXT

86% VIA EMAIL



42% PICK UP SMARTPHONE AT LEAST 25X DURING WORKDAY



TOP 4 BUSINESS TASKS ON SMARTPHONE



90%
CALLS / EMAILS / TEXTS



79%
CALENDAR



70%
MAPS / GPS



67%
PHOTOS

DESKTOP SPACE DILEMMA

74%
HAVE LIMITED SPACE



27%
HAVE NO EXTRA SPACE

